

## Oakland School for the Arts

**Board of Directors:** Staff: Lisa Sherman-Colt Jonathan Dharmapalan Mike Oz Josefina Alvarado Mena, Chair Katy Zaugg Wei-Ling Huber Adrienne Barnes Mike Barr, Treasurer Dr. Jason Reimann Kimberly Palmore Steven Borg Dewayne Walton, Vice Chair Kathryn Keslosky **Romy Douglass** 

## Minutes June 23, 2021, 6:00 PM

via Zoom

TIME	TOPIC	WHO
6:00	Call to order/Roll Call Attendance	Ms. Alvarado
	Present: Alvarado Mena, Barnes, Barr, Borg, Huber, Walton	Mena
6:04	Meeting Norms including Land Acknowledgement	Ms. Alvarado
		Mena
6:07	Public Comment on Non-Agenda Items	
	No public comment	
6:08	Training on Fundraising by Office of Advancement:	Ms. Keslosky
	Section One: History 2002-2012 Fundraising Activities and Amounts	
	Board Comment: Barr, Walton, Alvarado Mena - discussion of how past funds	
	were spent, reflected in graph, task for new OoA Director to accomplish	
	Section Two: Philanthropic Revenue Sources - break down of annual fund,	
	institutional giving and special events. Alvarado Mena - untapped grant possibilities.	
	Section Three: The Board's Role - visionary donors, ambassadors and	
	supporters. Making connections is vital. What are other boards that current	
	members have sat on and what are good practices to share? Should parent	
	board members give parent amount plus board amount? Borg- How should	
	Board interact with OoA re making connections? Huber - parent seats come	
	from a place of equity - shouldn't be a barrier to having a seat on the board.	
	Focus on bringing in donations as a board member vs coming out of personal	
	pockets. Walton - consider the sweat equity that board members have spent	
	and it likely would equal a \$5k donation. Discussion on sweat equity. Alvarado	
	Mena - fundraising is more than just the job of the board, or the ED, or the	
	OoA, it needs everyone.	

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	Section Four: Volunteer Opportunities - efforts in the past, outlined future strategies. Section Five: Action-Based Strategies and Training for board and senior leadership. Agreed to get Board Commitment document out asap. LSC - thank you to Kathryn and Val and Crystal of OoA.	
7:31	Dismissal	Ms. Alvarado
		Mena